



## ROCATON INVESTMENT ADVISORS UNRAVELS THE INVESTMENT FEES RIDDLE

*New product discloses fees for defined contribution plans in a user-friendly format*

Norwalk, Conn., December 2, 2008 - Rocaton Investment Advisors LLC, an independent investment advisory firm offering consulting services to institutional investors, announced the launch of the Rocaton Defined Contribution Fee and Expense Scorecard, a unique tool that provides plan sponsors with visibility into the fees and expenses of defined contribution plans.

The Rocaton Defined Contribution Fee and Expense Scorecard provides an analytical framework for breaking down ongoing expenses into their component parts. The Scorecard presents information regarding total ongoing expenses of the plan, including recordkeeping fees paid from all sources, revenue sharing from investment options and a comparison of individual investment option expenses versus peers.

"Recent Department of Labor initiatives have sought to heighten disclosure of such fees and expenses, but not enough information is available to allow plan sponsors to understand the composition of these fees," said David Katz, Partner of Rocaton Investment Advisors. "Our new Scorecard puts this information at plan sponsors' fingertips, allowing them to make more informed decisions."

The Rocaton Defined Contribution Fee and Expense Scorecard is the first in a suite of research products available through the Rocaton Defined Contribution Analytics platform. The second in the suite will be the Rocaton Investment Quality Scorecard.

For more information on the Rocaton Defined Contribution Fee and Expense Scorecard, please visit [www.rocaton.com](http://www.rocaton.com).

#### About Rocaton Investment Advisors

Rocaton is a national employee-owned investment consulting firm focused primarily on providing investment advice to institutional investors. Rocaton has extensive experience working with retirement plans of various sizes and types and has developed a particular expertise in decomposing and analyzing defined contribution plan expenses and assessing fund quality.

Rocaton's team has a long history of working with defined contribution plan investors on all aspects of managing those investment programs, including but not limited to investment structure, investment manager selection and monitoring, recordkeeper selection, and fee evaluations and negotiations.

Rocaton provides investment consulting services for taxable and tax-exempt clients, and for both traditional and alternative asset classes. Rocaton is headquartered at 601 Merritt 7 in Norwalk, Conn., 203-621-1700. For more information on Rocaton, visit its Web site at [www.rocaton.com](http://www.rocaton.com)

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